



Cookies and Interest-Based Advertising Policy

Latest Update 20.02.2026

1. Introduction

We, at Tabol, are committed to protecting your privacy and providing you with transparency about our use of cookies and other tracking technologies on our Website and Application. This Policy explains how we use cookies and similar technologies to improve your experience, support your choices, and tailor our ads to your preferences. The Website (including Websites powered or generated by Tabol) and the Tabol Application uses cookies and other tracking technologies to provide optimal service and personalized content to its users.

The cookies described in this Policy may be used:

- (a) on the Tabol Website,
- (b) in the Tabol Application, and
- (c) in Tabol embedded tools or widgets installed on partner websites.

Some cookies may vary depending on the user environment, device, or feature activated by the user.

2. What are Cookies?

Cookies and similar tracking technologies, such as beacons, scripts, web beacons and tags (hereinafter collectively referred to as "cookies"), are small files that are stored on your device or browser when you visit a website. These allow us to remember your preferences and improve the functionality of our Website and Application and help us to understand your browsing behavior and provide you with personalized booking and service recommendations.

In the mobile application (app), technologies functionally similar to cookies may be used, such as SDKs, device identifiers, or analytics technologies, which enable usage analysis and the improvement of the application's functionality. For simplicity, these technologies are collectively referred to in this Policy as "cookies", although technically they may not constitute browser cookies.

3. Types of cookies that are used by Tabol



3.1. First Party Cookies

"First Party Cookies" are cookies that are created and placed directly by the website or application you are visiting, in this case by Tabol. These cookies are primarily used to improve the user experience by allowing Tabol to recognize your preferences and options, such as language or navigation settings, each time you log in. First party cookies also maintain information necessary for the functionality of your account, such as secure login and managing your reservations. These cookies are not shared with third parties and are used solely to provide essential services and personalize your experience on our Website and Application. In some cases, first-party cookies may also record data on usage in aggregate or pseudonymized form, with the aim of improving Tabol's operations and the services it offers.

Examples of authentication and session management cookies:

- session_id
- auth_token
- refresh_token

These cookies are strictly necessary for the platform to function and do not require consent.

3.2. Advertising Cookies

Advertising Cookies are cookies used to collect information about your preferences and browsing habits in order to show you more relevant and targeted advertisements. These cookies are only activated if you have given your consent via the cookie settings. These cookies may track user actions and store data about page visits or interaction with content, creating a profile of interests for advertising purposes. At Tabol, advertising cookies are used to offer you personalized ads for restaurants and services that may be of interest to you, and may come from both Tabol and advertising partners. Thanks to these cookies, the advertising content you see on our platform becomes more targeted and relevant, while also avoiding the repeated display of irrelevant ads. Although advertising cookies are intended to improve the advertising experience, you can always reject them or adjust your preferences through the cookie settings on our website (see below under 4).

Examples of advertising cookies:



- Meta Ads (Facebook):
 - lastExternalReferrer
 - lastExternalReferrerTime
 - _fbp

3.3. Analysis, measurement of advertising and performance cookies

We use analytics cookies as part of our advertising and operational activities to understand how users interact with our websites after viewing ads or using the platform. These cookies are only activated if consent has been given. Tabol uses Google Analytics (GA4), a service provided by Google LLC, to analyze traffic and platform usage. Where technically available, IP address restriction or pseudonymization features are enabled to increase your privacy protection.

These cookies collect data about your use of the website, such as:

- pages you visit,
- length of stay,
- interactions with content,

in order to improve the user experience and the performance of our services.

Examples of Google Analytics cookies:

- _ga
- _ga#

3.4. Pixel Tags for Remarketing Ads

In addition, we may, with your consent, share certain usage data from our pages with third-party advertising companies for the purpose of more effective advertising management and targeting. These companies may place pixel tags (or clear gifs) on our pages, which record usage information and allow us to measure the effectiveness of advertisements or display relevant advertisements when you visit other websites. These ads may be based on usage data or interests derived from your browsing on the Website or Application, in accordance with the consent options you have set.



3.5. Identification Management and Adaptation of Ads on Mobile Devices

When you browse from mobile devices, we and our third-party partners may, with your consent, collect and store a unique identifier for your device to provide you with personalized advertising and content or to measure the effectiveness of advertising campaigns. For this purpose, we may use usage data in pseudonymized or aggregated form, as well as other information collected either voluntarily by you (e.g., your email address) or passively (such as your device ID or IP address, where permitted). Your email address, if used for advertising purposes, may be shared with partners only in hashed or pseudonymized form to limit your direct identification.

3.6. Social Media Integration Cookies

These enable content sharing or tracking interactions with social media platforms:

- **Facebook:**
 - lastExternalReferrer
 - lastExternalReferrerTime
 - _fbp

3.7. E-commerce and Payment Cookies

These facilitate transactions and user experiences on e-commerce platforms.

- **Stripe:**
 - __stripe_mid
 - __stripe_sid
 - M
 - _ab
 - _mf
 - Id

Stripe may also use additional technical cookies or local storage mechanisms during the payment process, which are necessary for transaction completion, security, and fraud prevention.

3.8. Functional and Personalization Cookies

These enhance the user experience by storing preferences or login details.

- **Cookiebot:**



- CookieConsent

3.9. Security and Compliance Cookies

Cookies that enhance the security of a SaaS application.

- **ReCAPTCHA (Google):**

- `_GRECAPTCHA`
- `rc::a`
- `rc::c`

3.10. Third-party functionality cookies

Tabol may use third-party cookies for user support, accessibility, or communication functions. These cookies are strictly necessary for the operation of the relevant services.

For example:

Slaask (live chat / customer messaging):

- `slaask-widget-opened`
- `slaask-token`
- `slaask-widget-touch`

Userway (accessibility tool):

- `uw-icon-locales`
- `uw-tunings`
- `uw-tunings-checksum`
- `uw-uid`

These cookies are considered functional or strictly necessary and are not used for advertising purposes.

Specifically, the categories of cookies we use to accurately serve your needs are described in the table below:

Cookie Category	Description	Scope & Use	Duration & Partners
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Mandatory Cookies	Necessary for basic functionality, such as secure login, managing reservations, privacy preferences, and navigation.	Allow saving key settings, secure browsing, and access to protected areas.	Permanent & Session; Partners: Internal management, Cookiebot, Google (reCAPTCHA), Stripe, Userway, Slaask
First Party Cookies	Created and placed directly by Tabol to improve user experience, recognize preferences, and ensure secure login.	Used solely by Tabol to provide essential services and personalize the experience.	Session or Permanent, depending on functionality; Partners: None
Advertising Cookies	Collect information on preferences and browsing habits for targeted ads.	Track user actions to display personalized ads and avoid repetitive irrelevant ads. Can be managed via cookie settings.	Permanent; Partners: Google Meta Ads (Facebook)
Analysis Cookies	Collect anonymous data to analyze and measure website performance, helping to understand user behavior.	Collect platform usage information (e.g., Google Analytics) to improve user experience and functionality.	Permanent & Session; Partners: Google Analytics (may also be used to measure advertising effectiveness)
Pixel Tags for Remarketing Ads	Record usage data to display relevant ads on other websites.	Enhance ad targeting based on prior website interactions.	Session; Partners: Various third-party advertising companies
Identification Management and Adaptation of Ads on Mobile Devices	Collect unique device identifiers for personalized ads across devices.	Uses anonymized or hashed data for privacy.	Permanent; Partners: Various third-party partners
Social Media Integration Cookies	Enable content sharing and interaction tracking on social platforms.	Facilitate social media sharing and user engagement.	Session or Permanent; Partners: Facebook
E-commerce and Payment Cookies	Facilitate secure transactions and enhance e-commerce user experiences.	Ensure secure payment processing and shopping cart functionality.	Session or Permanent; Partners: Stripe
Consent Management Cookies	Manage user consent for cookies.	Store and track consent preferences for compliance.	Session or Permanent; Partners: Cookiebot



Authentication and Identity Cookies	Support secure user authentication and session management.	Used for login and session continuity.	Session or Permanent; Partners: Custom implementation
Security and Compliance Cookies	Enhance application security.	Protect against bots and ensure secure connections.	Session; Partners: Google ReCAPTCHA

Tabol uses artificial intelligence technology to analyze platform usage and improve restaurant recommendations to users. For this purpose, data collected through cookies may also be used, in accordance with the preferences selected by the user. The use of cookies for personalized advertising or commercial targeting is only carried out with the user's consent. Where technically feasible, this data is pseudonymized or processed in aggregate form to limit the direct identification of users.

4. Cookie Management Options

You can manage your cookie preferences by selecting "Cookie Settings" on our Website or App. There, you can accept or reject non-essential cookies and set your preferences for the personalization of ads and content. In particular, by selecting "Accept all cookies," you accept their storage on your device or browser in order to improve navigation on the Website, analyze its use, and support marketing activities. If you select "Reject all non-essential cookies," you accept only cookies that are strictly necessary for the operation of our Website, while all others are rejected. By closing the banner, only the necessary cookies will be placed on your device or browser. You can change your preferences at any time through the cookie settings. Please note that disabling certain categories of cookies may affect the functionality of the Website or Application.

5. Third Parties & Cookies

Some cookies may be set by third parties, such as analytics platforms and advertising partners, who work with Tabol to collect data. These partners follow their own privacy policies and use data in an aggregated or pseudonymized form. We also allow certain external partners, in accordance with our Privacy Policy, to collect data from your browsing on our websites, which may include information such as your IP address (where permitted) and details about your browser or operating system. In



this way, our partners may place or recognize unique cookies on your browser in order to provide you with advertisements and content tailored to your preferences. These cookies may contain usage data or other information that has been associated with data you have submitted to our platform, such as your email address, which may be transmitted to third-party providers in pseudonymized or fragmented form, where technically feasible, for the purpose of providing more relevant and customized content.

6. Do-Not-Track (DNT) signals

Do-Not-Track (DNT) signals are a privacy setting available in most browsers, allowing users to indicate that they do not want their online activity to be tracked by third-party websites and advertisers. When enabled, this feature sends a special request to the websites you visit, informing website operators that the user does not want their browsing data to be stored or cookies to be used for advertising and analytics purposes.

However, it is important to note that Do-Not-Track signals are not legally binding and are not necessarily followed by all websites or advertising networks. Many websites may continue to collect data regardless of whether DNT is enabled.

On the Tabol platform, we are committed to respecting our users' privacy preferences and providing additional management options, allowing users to control which cookies they want to be stored on their device through the consent mechanism.

Users can also enable the Do-Not-Track feature through their browser settings, according to the instructions of each browser.

7. Amendments to this Cookies Policy

Tabol reserves the right to change or modify its current Cookies Policy at any time. Such changes, modifications, additions, or deletions to the Cookies Policy will take effect immediately, i.e., upon their posting on the Website/Application. Any use of the Website/Application following such a change or modification will be deemed to constitute acceptance by the user of the changes, modifications, additions, or deletions. Users will be notified of material changes via the Website and/or the Application.



The original Greek text of this Website/Application Cookies Policy may have been translated into other languages. The translations are provided for convenience only and no rights can be derived from their texts. In the event of a dispute regarding the content or interpretation of the Cookies Policy or a discrepancy between the Greek version and any other translated version, the Greek versions of the texts, to the extent permitted by law, shall prevail and be final. The Greek version of the Cookies Policy is available on the Website/Application (Greek language selection required) or can be sent upon written request. To request a copy of this Cookie Policy or to request a copy of the Cookie Policy that was in effect when you registered on the Website/Application, please contact us at dpo@tabol.io.

8. Miscellaneous

To the extent that the cookies we use for these purposes result in the processing of your personal data, Tabol's [Privacy Policy](#) applies to how we use that personal data and your rights in relation to that personal data. For more information about how we collect, use, and disclose information, including personal information obtained from cookies, as well as information about how you can contact us if you have any questions, please refer to our [Privacy Policy](#).